

What do I mean by 'class'?

Percentage of population factors:

Social :::

Emergent service workers

19% 34

Cultural II

This class group is financially insecure with low scores for savings and house value, but high for social and cultural

- This is the youngest of all the class groups
- People in this group have the highest score for emerging culture, which includes going to gigs, using social media and playing sport
- They are an urban group, living in inexpensive locations in large cities like Liverpool and Newcastle
- They socialise with a broad range of people
- Jobs in this group include chefs, nursing auxiliaries and production assistants







middle class



Technical middle

class



New affluent

workers



working class



service workers



Precariat

Bourdieusian approach

- Cultural Capital
 - Music taste, leisure activities etc.
- Social Capital
 - Your contacts
- Economic Capital
 - Earnings and assets
- Cultural cap + Social cap + Economic cap = Class

Shaping the lived experience of food poverty

The Working Class

- Overwhelmingly donate
- CSR

Neoliberals

- Deserving **vs** Undeserving
- Structure vs Agency

Blaming the Poor

- Dog-Whistling
- Relatively poor vs relatively poor(er)



Structural (In)equality?

Unfortunately, Covid brought wealthier persons to the food bank

- Unemployment rate is rising (worries about the end of Furlough)
- "I'm Alright Jack"



Thanks very much!

d.j.beck@Salford.ac.uk @DavidJBeckFood