

Tackling Poverty & Inequalities

Local Leadership – Cash First Communities
18th March 2024



Aberdeenshire
COUNCIL



Aberdeenshire's approach

In Aberdeenshire our approach to tackling poverty focusses on early intervention and prevention.

Tackling the root causes of poverty and building people's capabilities through income maximisation, employability and promoting positive life chances.

A partnership approach is vital in ensuring opportunities and services are accessible and relevant.

This agenda is complex however there are streams which have been developed in reducing inequalities and tackling poverty

Joint up approach Required



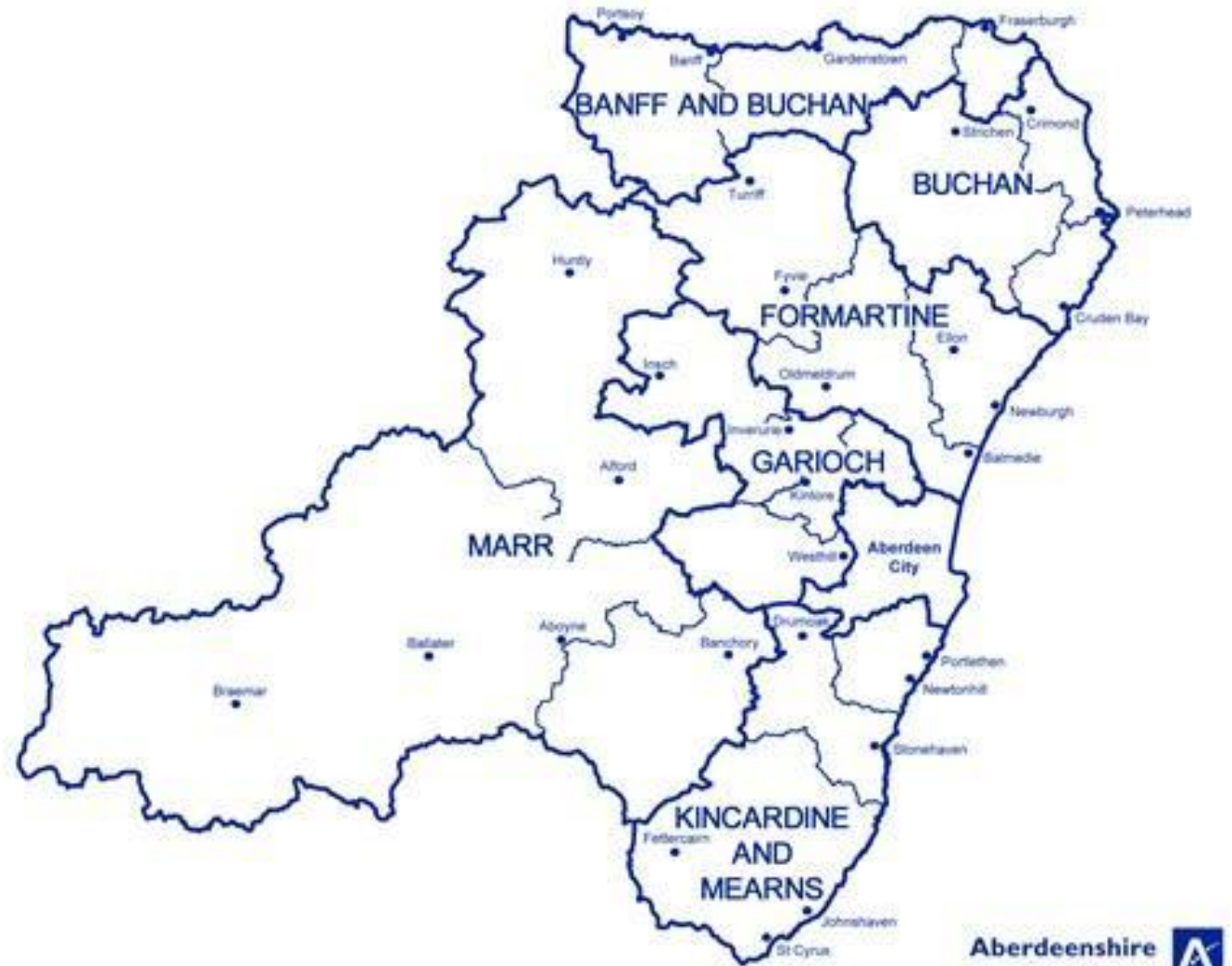
This agenda is not just complicated but can be a cluttered landscape at a national and local level.

- This is some of the developments for this year
-Aberdeenshire has been funded through Cash First to develop and review our approach.
- Through the Poverty Alliance has a rural poverty worker who is looking at the Rural Poverty Premium.
- Through the Trussel Trust is involved in improving access to Information & Advice.
- Through the Improvement Service looking at Health and Welfare Rights project.
- Through Nourish Scotland have participated in Dignity Dialogue.
- Has secured Family Wellbeing Funding.

Partnership is key – Empowering local leaders

- Financial Inclusion & training subgroup
- Employability Partnership
- Local Voices framework – informing practice and co- production
- Strategic links - Digital Inclusion, Place based strategy, Wellbeing hub, GIRFEC, Children Services
- Fair Food Aberdeenshire
- Targeted advice pathways

Partnership Working & Referral Pathways



Referral Pathways

- Infant Food Security with NHS Grampian
 - Drug and Alcohol Dependency Team
 - Kinship Care Team
 - Foodbanks / community food projects
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- Designed with partners and those with lived experience.
 - Increases access to support for those who face a range of barriers.
 - Designed to provide ongoing help and support.
 - Uses a Cash First Approach for sustained outcomes

Pathway



Barriers

Stigma , scared of being judged.

Lack of Perceived Need or support available.

Resistance to Cash First Approach.



Group Discussion

In small groups please answer the following questions –

In your area how do you create an environment that supports co-production and integration of support?

What challenges have you faced?

Please feedback

Thank

You