South Cotswolds Foodbank
Together with Trussell

Using data and evidence to track and maximise the impact of the Crisis and Resilience Fund



79%

of Cotswold's population live in areas classed as rural, making it the 6th most rural district out of 318 district and unitary authorities in England and Wales.

Gloucestershire County Council Data, Analysis and Insight Team (2025), Rural Urban Classification (2021)



15.4%

Of households in Cotswold District are socially rented

ONS 2021 Census



1 in 9*

households have no access to a car or van

*4,462 households

ONS 2021 Census

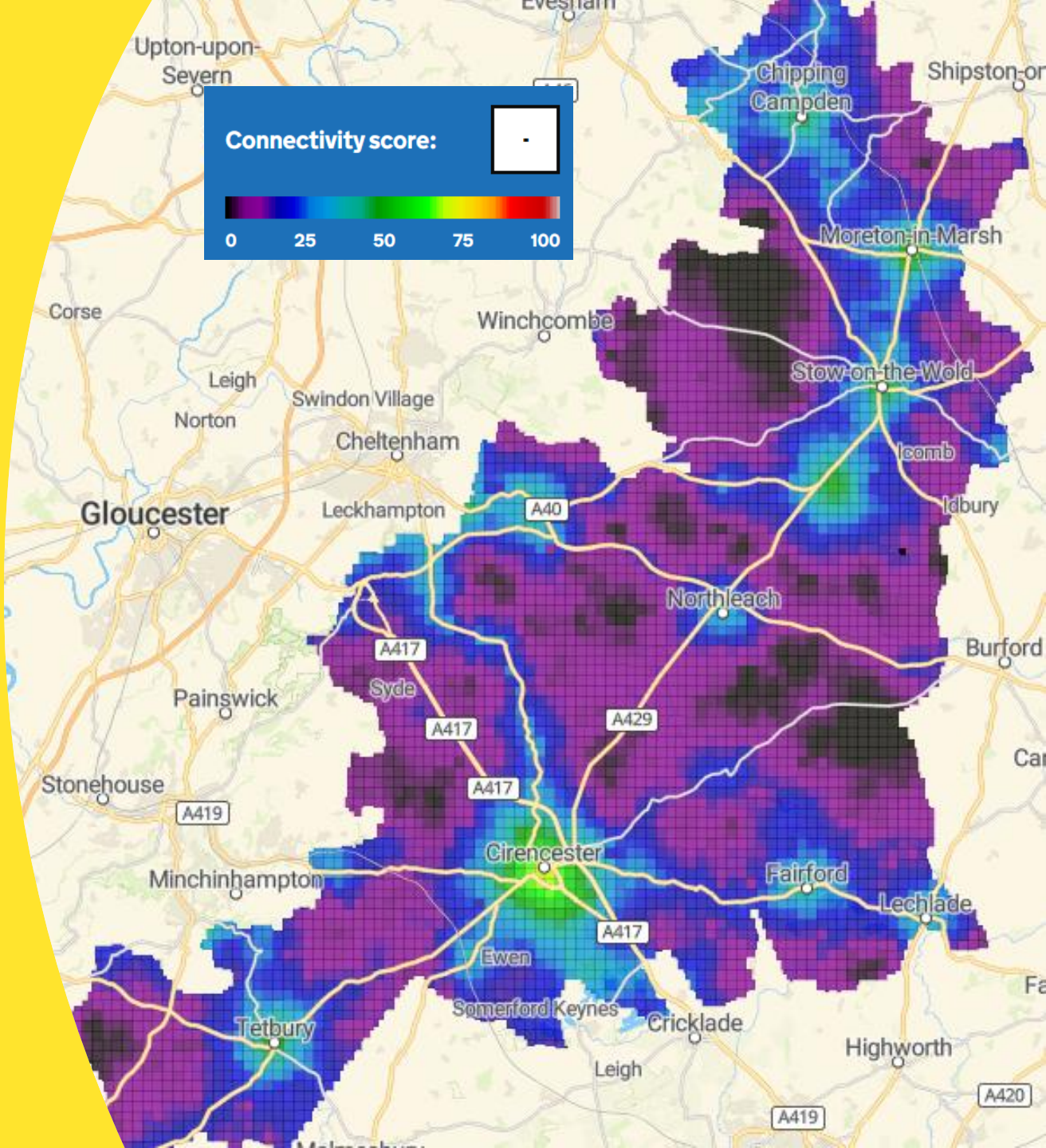


...and the majority of the district scores between

0-10

in public transport connectivity

GOV.UK Connectivity Tool
https://connectivity-tool-lite.dft.gov.uk/



Cash First in our Rural Context

Transport barriers

High housing costs

Advice deserts

Food deserts

High energy including off grid supplies

Hidden Hardship

Health Issues limiting mobility

Aging Population

Dwindling Services



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Hybrid Approach:
Place based hubs with support
Deliveries with remote resilience building support (phone / online)



Data and Lived experience led



Traditional Foodbank Parcel Model
Cash Style support (inc. fuel vouchers, SIM cards, grant applications)



Educate, Inform and Influence

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How we've supported decision making



Bringing Rural Data to Decision Makers

Influencing decisions around the delivery of the Holiday Activity and Food Programme & Holiday Free school meal vouchers

Developing the HSF into an early version of the CRF

Developing the work of the Cotswold Food Network

Sharing our data freely through our South Cotswold Food Poverty Report

Evidencing the impact and outcomes to shape CRF at a local level

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South Cotswolds Food Poverty Report

April 2025 - March 2026



How is the Crisis & Resilience Fund Developing

Strong joined up approach at a local level; but disparate between districts

Reporting is basic at a district level

Pivoting to engage with County Council – especially important with unitary changes on horizon

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