Turning CRF reporting into influence

Using data and evidence to maximise the impact of the Crisis and Resilience Fund

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> The most useful CRF evidence will not just satisfy reporting. It will strengthen relationships, learning and influence.

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From immediate award to lasting change

The question is not only “what did we provide?” but “what changed afterwards?”

1

Resolve crisis

2

Build resilience

3

Strengthen the system

By 2029:
show what should continue

Don’t be afraid to collect and offer more

Even if the first request is only for numbers

Asked for

- ✓ Crisis awards, routes and speed
- ✓ Resilience **volumes** and **spend**
- ✓ Referral routes and demographics
- ✓ Mandatory quantitative return

offer more

Also relevant

- ? reduced experiences of material deprivation
- ? reduced need for emergency food parcels
- ? increased access to appropriate and quality services
- ? increased savings
- ? maximisation of individuals’ incomes,
- ? decreased need for Crisis Payments and Housing Payments

Risk: valuable evidence exists but is never requested or offered.

Dignified evidence starts with what already exists

Collect qualitative outcomes data well, without creating unnecessary burden for people in crisis.

1 Routine data first

Advice records, financial outcomes, referral data and foodbank insight.

2 One clear question

Only collect follow-up if routine data cannot answer it.

3 Consent and choice

Be clear what stories, quotes or contact will be used for.

4 Coordinate the asks

Avoid duplicating research or asking people to relive hardship.

A simple test: Would we still collect this if we had to explain its value back to the person who gave it?

In North Somerset, data has become relationship work

Our SLA and quarterly meetings with North Somerset Council create space for insight, learning and influence.

SLA

clear expectations for advice delivery

Data

demand, issues, reach and outcomes

Quarterly conversations

what the numbers mean for local residents

Influence

officers, councillors and system partners

The shift: data is not just evidence of activity, it becomes a basis for trust, challenge and shared problem-solving.

A closing suggestion

Use CRF evidence actively: to improve support now and influence what happens after 2029.

1

Map all your work

The information you are asked to complete by a LA may not reflect the full contribution of your service.

2

Agree a small outcome set now

Decide with your local authority what will show progress on resilience and community coordination.

3

Offer more than you’re asked for

If you’ve got it, shout about it!